Term: _ga
Purpose: Used to distinguish between users
Responsible: Google
Storage time: Up to 2 years

Term:_gat
Purpose: Increases request rate
Responsible: Google
Storage time: 1 minute

Term:_gid
Purpose: Used to distinguish between users
Responsible: Google
Storage time: Up to 24 hours

Term: _hjIncludedInSample
Purpose: User online behaviour
Responsible: Hotjar
Storage time: Session

Term: _hjid
Purpose: User online behaviour
Responsible: Hotjar
Storage time: Up to 1 year

Term: consent
Purpose: Required system
Responsible: Chas. Hude Legal
Storage time: Up to 1 year

Term: chipp.chashude.com
Purpose: Chipp login information
Responsible: Chas. Hude Legal
Storage time: Session